

Sponsor Benefits for

# **A SPECIAL EDITION OF THE VIRTUAL VALUE-BASED PAYMENT SUMMIT: HOW TO PREPARE FOR THE NEW CMMI STRATEGIC INITIATIVES**

**Featuring a Special Plenary Session on Other CMS Value-based Payment Initiatives,  
including the Medicare Shared Services Program (MSSP)**

**Part of the Heritage Value-based Care Conference Series**

**MEDIA PARTNERS: *Harvard Health Policy Review, Health Affairs and Inside Health Policy***

**Virtual Online Video Live and Archived • September 3 – 5, 2025**

**[www.ValueBasedPaymentSummit.com](http://www.ValueBasedPaymentSummit.com)**

## **Diamond Sponsor – \$25,000**

- Exclusive sponsor top recognition on the Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage
- Most prominent Company logo in preferred position in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to place and introduce a keynote speaker on Virtual Value-based Payments Summit Special Edition agenda with topic and speaker (subject matter expert) approved by Summit planning committee.
- Opportunity to identify a topic for and organize and moderate a panel session with prior approval of Summit planning committee. Sponsor will be responsible for identifying and recruiting panelists with input from the Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run multiple times during the broadcast between sessions or during the breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state for a one-time mailing.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.
- First right of refusal of sponsorship opportunities at the next Virtual Value-based Payments Summit Special Edition offered in conjunction with Health Care Value Week.

## **Gold Sponsor – \$17,500**

- Company logo and link (gold level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in prominent position in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify topics for and organize and moderate two panel sessions with prior approval of Summit planning committee. Sponsor will be responsible for identifying and recruiting panelists with input from the Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run once during the broadcast between sessions or during the breaks.
- Company logo and link on Summit video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.
- Advanced sponsorship opportunities at the next Virtual Value-based Payments Summit Special Edition.

## **Silver Sponsor – \$12,500**

- Company logo and link (silver level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify a topic for and organize and moderate a panel session with prior approval of Summit planning committee. Sponsor will be responsible for identifying and recruiting panelists with input from the Summit planning committee.
- Opportunity to create and submit a one-minute video advertisement to run once during the broadcast between sessions or during the breaks.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- GHC, LLC will send one email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.

## **Bronze Sponsor – \$7,500**

- Company logo and link (bronze level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to create and submit a one-minute video advertisement to run once during the broadcast between sessions or during the breaks.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.