

BUNDLED PAYMENT SUMMIT OVERVIEW

Perhaps the most dramatic recent development in value-based care is the announcement by HHS Secretary Alex Azar that the Center for Medicare and Medicaid Innovation is launching “new, bold” models for value-based care. Azar is a proponent of the return of mandatory models and an emphasis on providers taking downside risk. This includes a recent HHS rule that overhauls the Medicare Shared Savings Program and pushes ACOs into two-sided risk sooner. “Without real accountability, we’re just offering bonuses on top of payments that may be too high already. That’s why we have now proposed to simplify the ACO system into two tracks, requiring them to take on risk sooner,” Mr. Azar said. Azar has also said that the administration would “revisit” mandatory models that it had previously scrapped in cardiac care and said the time had come for “exploring new and improved episode-based models in other areas, including radiation oncology.” These initiatives are in sharp contrast with the actions of Tom Price, MD, the previous HHS secretary who canceled and scaled back major mandatory bundled payment programs. And more often than not the private sector follows Medicare and Medicaid’s directions in payment reform.

2018 has been a very busy year for CMS bundled payment programs with the October launch of BPCI-Advanced. It was a mix of existing variables found in the original BPCI program like the convener option but additionally introduced new elements like Outpatient bundles. CMS allowed participants to drop episodes March 1 without penalty and approximately 16% of providers dropped out of the program. This number was expected and indicates a sustained interest in bundled payment programs by the industry. BPCI-Advanced will be reopening the model for new applicants in April and they have indicated the introduction of new outpatient episodes like total knee. The new episodes are eagerly awaited by the industry!

Early analysis indicated a preference towards medical episodes like sepsis and congestive heart failure. However Joint replacement procedures continued to be a popular choice but much lower in numbers than the original BPCI model. This is probably due to the positive cost impact of the mandatory CJR model that appears to reducing CMS costs significantly.

The positive impact of the mandatory CJR model has caused CMS to consider other mandatory models like Radiation Therapy and other diagnoses. Additionally the

Oncology Care Model (OCM) continues on in its 3rd year with early results indicating a slight reduction in spending.

The CMS success in bundled payments have led to increased private payer activity in offering bundled payment contracts to providers and employers. We anticipate 2019 and onward to be a time of major activity in the bundled payment space!

With these dramatic developments in mind the Summit is offering a number of sessions on relevant topics such as a Keynote address by Pauline Lapin, MHS, Director of the CMMI Seamless Care Models Group, a keynote on private sector bundled payment initiatives by Francois de Brantes, MBA and a major presentation on the new Health Care Payment and Learning Action Network’s (LAN) Roadmap for Driving High Performance in Alternative Payment Models. In addition the Summit will offer sessions on Oncology Care and Radiation Therapy Bundles; the Use of Gainsharing in Bundled Payment Arrangements; Effective Use of Waivers in Bundled Payment Initiatives; How a Health Insurer and a Provider are Well-Positioned to Overcome the Barriers to Bundled Payment Adoption; AI, Analytics and Big Data Strategies to Drive Bundled Payment Success; Trends and Tactics in National Bundled Payment Programs: Risk/Bundle Selection, Performance Monitoring, and Clinical Management; How Provider Organizations Can Design Clinical Pathways in the Context of Bundled Payments; Creating Better Quality Measures in APMs; Social Determinants of Health into ACO/ Risk Bearing Models; Lessons Learned and Best Practices in Value based Contracting; Enhancing the Patient Engagement and Experience in Accountable Care; Lessons Learned for Specialty APMs; Engaging Specialists in Value-based Payments through Specialty Payment Chassis Design; Methods for Managing Post Acute Care; and Integrating Behavioral Health and Primary Care into Value-based Arrangements.

But there is more. Bundled Payment Summit attendees are able to attend all sessions of the collocated ACO Summit X and MACRA Summit IV. Please see the combined Agenda-at-a-Glance on page 3 of this brochure. In combination the three events feature over 40 sessions and a faculty of over 100 national experts on accountable care, bundled payments, MACRA and its APM and MIPS components and value-based care generally.

So join us in Washington, DC to learn and debate strategies for success and best practices in the nation’s newly invigorated move to value-based care and in conjunction therewith how we can improve the quality and efficiency of care that is rendered to our patients. — Peter N. Grant, JD, PhD, CEO, Global Health Care, LLC, April 2019

WHO SHOULD ATTEND:

- Executives and Board Members of ACOs, Health Plans, Health Systems, Hospitals and Physician Organizations
- Medical Directors
- Physicians
- Nurses, Nurse Practitioners and Other Allied Health Professionals
- Pharmacists and Pharmacy Benefit Managers
- Representatives of Purchasers, including Private Employers and Public Purchasers
- Consumer Organization Representatives
- Federal and State Government Officials
- Health Care Regulators and Policy Makers
- Health Benefits Consultants
- Health Services Researchers and Academics
- Health Care Attorneys and In-house Counsel
- Chief Financial Officers
- Chief Innovation Officers
- Directors of Accountable Care
- Directors of Quality Management and Improvement
- Directors of Government Programs
- Directors of Medicare Programs
- Directors of Medicaid Programs
- Directors of Network Contracting
- Directors of Provider Relations
- Directors of Finance and Reimbursement
- Pharmaceutical Executives
- Pharmaceutical Consultants

PARTICIPATION OPTIONS



Onsite

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.



At your office ...



... or home

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.

AGENDA AT A GLANCE

ACO Bundled Payment MACRA Joint

DAY I: MONDAY, JUNE 17 JOINT PRECONFERENCE

- 1:00 pm Preconference: Seven Characteristics of Successful APMs & Seven Considerations in the Financial Modeling of Value-based Payment Arrangements
- 5:00 pm Adjournment

DAY II: TUESDAY, JUNE 18 JOINT ACO/BUNDLED/MACRA OPENING PLENARY SESSION

- 7:00 am Breakfast Roundtable I: Operating Under Tomorrow’s Value-Based Care Payment Models & Breakfast Roundtable II: Clinical Success Metrics in a Commercial Episode of Care Programs
- 8:00 am Welcome and Comments on the Policy and Politics of Value-based Care
- 8:15 am HHS/CMS/CMMI Keynote Address
- 8:45 am Integrating the Social Determinants of Health into Value-based Care by Peter Long, MD
- 9:15 am Value-based Care: The Paradox of Primary Care Leadership by Sean Cavanaugh
- 9:45 am The Future of Delivery System Reform: What Might we be Missing?
- 10:15 am Break

ACO SUMMIT

ACO SUMMIT PLENARY SESSION

- 11:00 am CMS/CMMI Accountable Care, Primary Care, CPC-Plus and Other Primary Care Models Keynote Address
- 11:30 am Keynote Update on Private Sector ACO Initiatives
- Noon Co-chair Keynote Roundtable: A Lightning Round on the Hot Accountable Care Issues of Today

- 12:30 pm Joint Networking Luncheon

JOINT ACO/BUNDLED/MACRA NETWORKING LUNCHEON AND PRESENTATIONS

- 1:00 pm Luncheon Keynote Roundtable on the Future of Value-based Care

ACO MINI SUMMITS 2:00 pm – 3:30 pm

- MS VII: Accountable Care Case Studies: Aledade & NY ACOs
- MS VIII: Social Determinants of Health & Substance Abuse (Opioids Plus) Programs
- MS IX: Value-based Contracting & Patient Experience in Accountable Care

- 3:30 pm Break

ACO MINI SUMMITS 4:00 pm – 5:30 pm

- MS XIII: Accountable Care Organizational Resources: NAACOS, ACLC and APG
- MS XIV: Integrating Behavioral Health and Primary Care & Shared Decision Making and Personalized Care into Value-based Arrangements
- MS XV: What’s Next for Next Gen ACOs? & Applying OCM Strategies to Boost Value-based Contract Opportunities

- 5:30 pm Adjournment and Joint Networking Reception

BUNDLED PAYMENT SUMMIT

BUNDLED PAYMENT MINI SUMMITS

11:00 am – 12:30 pm

Special LAN Mini Summit I: The Health Care Payment and Learning Action Network’s (LAN) Roadmap for Driving High Performance in Alternative Payment Models

MS II: Oncology Care & Radiation Therapy Bundles

MS III: Effective Use of Waivers & Gainsharing in Bundled Payment Projects

MS IV: MIPS Basics and Myths & Medicare Advantage and Advance APM Status

MS V: Rural and Safety Net APMs

MS VI: Risk Adjustment in MIPS and APMs & MIPS and APMs Quality Measures

BUNDLED PAYMENT SUMMIT PLENARY SESSION

- 2:00 pm CMS/CMMI Keynote Address on Bundled Payment Policy
- 2:30 pm Keynote Update on Private Sector Bundled Payment Initiatives
- 3:00 pm Co-chair Keynote Roundtable: A Lightning Round on the Hot Bundled Payment Issues of Today

MACRA MINI SUMMITS 2:00 pm – 3:30 pm

MS X: An Assessment of the Anticipated CMS/CMMI New APM Models

MS XI: Specialty APMs & Engaging Specialists through Specialty Payment Chassis Design

MS XII: Using Quality as a Service & Methods for Managing Post Acute Care

BUNDLED PAYMENT MINI SUMMITS

4:00 pm – 5:30 pm

MS XVI: Designing Bundled Payment with Actuarial Risk Principles & Health Insurer and a Provider Overcome Bundled Payment Barriers

MS XVII: AI, Analytics, Big Data and Blockchain Technologies to Drive Bundled Payment Success

MS XVIII: Risk/Bundle Selection & Getting “Bundle Ready”

MACRA SUMMIT PLENARY SESSION

- 4:00 pm CMS/CMMI Keynote Address on MACRA Policies
- 4:30 pm MACRA Keynote Address: Are Alternative Payment Models Better than Fee for Service?
- 5:00 pm A Lightning Round on the Hot Accountable Care Issues of Today

DAY III: WEDNESDAY, JUNE 19 JOINT ACO/BUNDLED/MACRA CLOSING PLENARY SESSION

- 8:00 am Welcome and Introductions
- 8:15 am Getting to Affordability by Ezekiel J. Emanuel, MD
- 8:45 am Value-based Payment, Technology, and the Future of Customer Service by Mark D. Smith, MD, MBA
- 9:15 am Global Value-based Healthcare Initiatives
- 9:45 am The Challenges and Opportunities for Hospitals and Health Systems in Moving to Value-based Care by Lori Morgan, MBA
- 10:15 am Transition Break
- 10:30 am Case Study of BlueCross BlueShield of North Carolina’s Value-based Payment Initiatives by James P. Sharp, MPH, JD
- 11:00 am How Medicare Advantage Related to Value-based Care by John Gorman
- 11:45 am Strategies to Integrate BPCIA, ACOs and APMs into a Unified Strategy to Deliver People-centered Care
- 12:30 pm Summit Adjournment